

BLOCK AND BRIDLE

Social Media



- I would post this to Facebook & Instagram. This would reach a large audience of both supporters and members. The point is to get the word out about the interest groups Block and bridle has to offer and one way to do that is to create apparel for them. This post announces the apparel and has a call to action.



- I would post this on Facebook & Instagram to reach as many supporters and members as possible. This is a post that is a call-to-action reminder about a fundraiser for the club. It informs them to go to Texas Roadhouse and that 10% will go to the club.



- I would post this on Facebook & Instagram to reach as many community members, members, and students interested in joining. This post explains how there is a Trivia Night anyone can go to learn about the interest group and the sheep industry itself.

Print Ad



B: Block and Bridle

B: Be Extraordinary.

B: Be Unstoppable.

BE MORE WITH

BLOCK AND BRIDLE

JOIN TODAY



- This is a print ad that can be in any ISU publication or around campus hanging up encouraging people to join Block and Bridle.

