

Subject:

Start a Press Paws Program TODAY

I hope this email finds you well. My name is Kesley Holdgrafer from Press Paws, an established program that has been bringing joy and well-being to individuals through dog visits. We've seen firsthand the positive impact our furry friends have had on students, employees, and customers alike, and we're excited to extend this opportunity to your institution or business.

Why Press Paws?

Our program offers a furry oasis in the midst of stress, promoting mental well-being and a sense of community. Interacting with dogs has been proven to reduce stress and anxiety, creating a more relaxed and focused environment. Regular interactions with dogs can improve mood, increase serotonin levels, and contribute to overall mental well-being. It also serves as a fun and engaging activity that can boost morale, productivity, and satisfaction, enhancing the overall well-being and engagement of your students, employees, or customers. Create a happier and healthier environment near you by starting a Press Paws program. Spread the joy and contact us today!

What We Offer

Our Press Paws program is a complete package designed to make implementation easy and effective:

How-To Guides: Step-by-step instructions to help you seamlessly integrate dog visits into your existing programs or events.

Tips & Tricks: Proven strategies to maximize the benefits of dog interactions and ensure a pawsitive experience for everyone involved.

Risk Management: Comprehensive guidelines and protocols to ensure the safety and well-being of both participants and the dogs.

Promotional Materials: Customizable posters, flyers, and social media graphics to help you promote your Press Paws events and activities.

Get Started Today

We believe that every institution and business can benefit from the Press Paws program, and we would love to partner with you to bring this pawsitive experience to your community. To learn more about how Press Paws can benefit your students, employees, or customers, please click [here](#) to visit our page or feel free to get in touch with Kaylee Wellik our Program Specialist at wellik@iastate.edu or myself at kesley@iastate.edu

Warm regards,

Kesley Holdgrafer

Public Relations

Press Paws

Press Paws - Bringing Joy and Well-being to Your Community

Kaylee Wellik | Program Specialist | wellik@iastate.edu |