



# RADIO SCRIPTS

## GENERAL VERMEER MOWER CONDITIONERS

### General Vermeer Mower Conditioners

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- Sizes
- Top Features
- 30 second scripts at around 70 words each

#### Script:

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Say hello to the Vermeer mower conditioners—MC90, MC105, MC120, and MC150.

Made for all hay producers with its Q3® cutter bar and Quick Hitch hookup, it's redesigned with you in mind. Choose steel or rubber rollers for your crops and adjust on the go with hydraulic pitch and suspension for the perfect cut every time.

Visit [DEALERSHIP NAME] in [TOWN] to find the perfect Vermeer mower conditioner for your operation.

## MOWER CONDITIONERS – Quick Hitch Hookup

### Mower Conditioners

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- Focus on the Quick Hitch Hookup
- 30 second scripts at around 70 words each

#### Script:

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Get ready for more time in the field with the Vermeer Mower Conditioner and say goodbye to complicated hookups.

Featuring two simple, one person hookup options – the drawbar swivel hitch and the patented 2-point Hitch – both with a balanced pivoting drawbar connection to help you get out to the field in no time.

Versatile and efficient, this mower conditioner is built for your needs.

Visit us at [DEALERSHIP NAME], in [TOWN] and see for yourself how the Vermeer Mower Conditioners redefine efficiency.

## MOWER CONDITIONERS – Q3 Cutter Bar

### Mower Conditioners

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- Focus on the Q3 Cutter Bar
- 30 second scripts at around 70 words each

#### Script:

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Upgrade your cutting game with the Vermeer Mower Conditioners that features the Q3 cutter bar.

Enjoy convenient maintenance and long-lasting durability with this advanced cutter bar. Backed by 3-year coverage, it includes three key features: the quick clip blade retention system, Quick change shear ring, and quick-check oil for each cutter unit.

All designed for easy convenient maintenance and long-lasting durability, so you stay in the field longer.

Discover the Q3 cutter bar today at [DEALERSHIP NAME], in [TOWN] and see how efficiency meets durability with Vermeer Mower Conditioners.

## MOWER CONDITIONERS – Full Forage Lineup

### Mower Conditioners

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- Focus on dealers having the full forage lineup
- 30 second scripts at around 70 words each

#### Script:

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Are you ready to enhance your operation?

Vermeer has all your hay and forage needs covered – and we mean *all*. From balers and rakes to these new mower conditioners, we have everything you need.

In a field of green, our yellow mower conditioners stand out, completing our forage lineup.

Visit today at [DEALERSHIP NAME], in [TOWN] and see how our full range of products can enhance your operation.

# VERMEER PRO BALERS

## General Vermeer Pro Balers

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- Cover top points
  - Top Features
  - Sizes
  - Silage
- 30 second scripts at around 70 words each

### Script:

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Setting the standard in silage, the Vermeer Pro Balers, including the 504 and 604 models, lead the way.

With a 17-knife chopping system, quick netwrap, and the Atlas Pro™ control system, you get versatility and efficiency. It can handle that transition from wet to dry hay with ease because it's a Pro.

Reap the benefits of silage, but avoid the hassles.

Visit [DEALERSHIP NAME] in [TOWN] to learn more about Pro Balers.

# VERMEER PRO BALERS – Knife System

## Pro Balers

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- Focus on the Knife System
- 30 second scripts at around 70 words each

### Script:

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The Vermeer Pro Balers deliver precision with every bale.

Whether you need a moderate or maximum cut, the Pro Balers 17-knife chopping system lets you select the right knife configuration for optimal bale density and feed quality. All controlled effortlessly from the cab with the Atlas Pro™ control system.

Visit [DEALERSHIP NAME] in [TOWN] today and ask about a Pro Baler.

Experience precision and power in every bale.

## VERMEER PRO BALERS – Drop Floor

### Pro Balers

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- Focus on the Drop Floor
- 30 second scripts at around 70 words each

### Script:

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Time is valuable and no one wants to waste it unplugging a baler pickup.

With the Vermeer Pro Balers drop floor feature it ensures smooth crop flow into the chamber. If a plug does occur, it can be cleared quickly from the cab using tractor hydraulics, so you can keep baling without missing a beat.

Learn more at [DEALERSHIP NAME], in [TOWN] and see how a Pro Baler can maximize your efficiency.